



— NEON's 20th Anniversary Commitment Packet —

For 20 years, the Northside Economic Opportunity Network (NEON) has been at the heart of North Minneapolis, advancing economic justice and entrepreneurship. Each year, we provide more than 1,000 small business owners and aspiring entrepreneurs—90% BIPOC and 100% low-to-moderate income—with the resources, training, and capital to thrive.

NEON exists to close the racial wealth gap by supporting business ownership, creating jobs, and fueling a community-led revitalization of Minneapolis' historically Black Northside neighborhood

— Why Your Commitment Matters —

Building BIPOC Businesses

Your partnership accelerates the growth of majority Black, low- to moderate-income entrepreneurs who are driving generational wealth, creating family-supporting jobs, and transforming the economic landscape of our city.

Closing the Wealth Gap

Research shows Black business owners have a median net worth 12 times higher than Black non-business owners. By sponsoring NEON, you invest directly in breaking cycles of poverty and inequity, helping families build lasting prosperity.

Investing in Community

For nearly two decades, NEON has worked alongside Northsiders to create an inclusive, thriving, and culturally vibrant neighborhood. Sponsorship of this milestone celebration amplifies that impact and affirms your commitment to equity and opportunity.

— 20th Anniversary Celebration —

Join us for an unforgettable evening on September 19, 2026 as we mark 20 years of impact from NEON. This milestone gala will feature:

- Dinner & Program highlighting NEON's legacy and vision for the future
- Awards & Honorees
- Stories of Transformation from entrepreneurs whose lives and communities have been changed
- Entertainment & Networking celebrating the resilience, creativity, and leadership of North Minneapolis

2026 Sponsorship Opportunities

\$25,000 – Sapphire Sponsor

- Exclusive recognition as Entertainment Sponsor
- Verbal recognition from the stage during the event program
- Reserved seating for 16 guests
- (2) bottles of wine to share with your guests at dinner
- Recognition in entertainment program and from stage before performance(s)
- Logo featured on event signage, Step & Repeat, and digital platforms
- Half-page recognition in event program
- Host entertainment and introduce talent from stage

\$20,000 – Emerald Sponsor

- Reserved table for 14 guests
- (2) bottles of wine to share with your guests at dinner
- Your name and logo on all tables, “Wine generously provided by...”
- Half-page recognition in event program
- Logo recognition on event signage and digital platforms
- Recognition from stage during event

\$15,000 – Turquoise Sponsor

- Reserved seating for 12 guests
- (2) bottles of wine to share with your guests at dinner
- Quarter-page recognition in event program
- Logo recognition on event signage and digital platform
- Host gift bags and share your branded merchandise

\$10,000 – Aquamarine Sponsor

- Reserved seating for 8 guests
- (2) bottles of wine to share with your guests at dinner
- Logo and recognition in event program as print sponsor
- Logo featured on event signage and digital platforms

\$5,000 – Jade Sponsor

- Reserved seating for 6 guests
- (2) bottles of wine to share with your guests at dinner
- Logo recognition in event program and digital platforms

All Sponsors Receive

- Recognition on NEON’s website, e-newsletter, and LinkedIn
- Inclusion in NEON’s Annual Report
- Print and Digital recognition prior to and during the event



Sponsorship Form

Sponsorship Contact

Sponsorship Level: ☐ \$25,000 ☐ \$20,000 ☐ \$15,000 ☐ \$10,000 ☐ \$5,000

Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Email: _____ Phone: _____

Payment Information

☐ Check enclosed (please make payable to NEON)

☐ EFT/ACH: ☐ Checking ☐ Savings ☐ Please Invoice me _____ (date)

Bank Name: _____

Account Number: _____ Routing Number: _____

Donations

In lieu of suggested sponsor amounts, please accept \$ _____ to support NEON's.

Please mail or email completed form to:

NEON
c/o: J. Murphy & Associates
1300 NE Godward Street, Suite 2625
Minneapolis, MN 55413

*Donations may be tax deductible - please consult your tax advisor. Northside Economic Opportunity Network is not a qualified appraiser; donors must establish the value of each item for tax purposes. Donations valued at or over \$500 require a tax I.D. number in order to be claimed as a charitable deduction. EIN: 80-0163521.

For more information contact 612-746-4150 or neon.mn.events@gmail.com